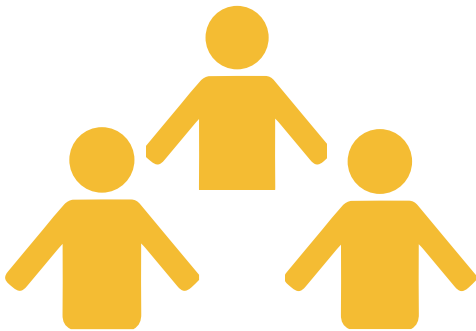


# WHAT EVALUATION TOOLS CAN YOU USE?



## SURVEYS

- Surveys allow you to collect information from many people in your community
- Used to assess thoughts, opinions, and feelings in large populations.
- Surveys can vary in length.



## FOCUS GROUPS

- Focus groups are group discussions focused around one topic
- The setting is interactive, and participants are free to talk with other group members
- You can code the data that you gathered by looking at repeated themes or patterns.



## OBSERVATIONS

- observing is the action or process of monitoring something or someone carefully or in order to gain information.
- Leads to counts and identification of patterns that can further your research